



2000 Tower Oaks Boulevard  
Rockville, Maryland 20852  
[www.2000TowerOaks.com](http://www.2000TowerOaks.com)

# TOWER OAKS BOULEVARD

## AREA & MARKET OVERVIEW

More than 250 years of history have shaped the architecture, development and culture of Rockville, Maryland. No other city in the metro area offers the same rich mix of technology, employee value, and direct connection to suppliers and markets than Rockville. Locating a business here virtually guarantees access, convenience and growth.

### ROCKVILLE AT A GLANCE:

- Rockville has a huge economic impact. The third-largest city in Maryland, it's the geographic center of Montgomery County, one of the wealthiest areas of the country, with a mean household income of \$76,439.
- Rockville's population grows from approximately 57,000 residents to almost 84,000 employees in a normal workday.
- Located along the I-270 Technology Corridor, or "DNA Alley," Rockville is the "Home of the Genome" and the top genome research companies in the U.S. are here, like Celera, Biocon Inc., Origene Technologies and Shire Labs. Biotech businesses include Human Genome Sciences, The Institute for Genomic Research and MedImmune.
- Rockville offers state-of-the-art infrastructure for global connectivity, and serves as a hub for many major financial institutions.
- Rockville is home to federal government agencies including the General Services Administration, Health and Human Services, Federal Drug Administration, the National Institutes of Health, the Nuclear Regulatory Commission, and the National Institute for Standards and Technology – plus many consulting and technology companies that support these agencies.
- Rockville is served by three major airports — Thurgood Marshall Baltimore Washington International, Washington Dulles International, and Ronald Reagan Washington National.; Amtrak, MARC, and Metro subway and bus systems also meet transportation needs, and major commuting routes connect Rockville to the rest of the region.

2000 Tower Oaks Boulevard is a co-development of The Tower Companies and Lerner Enterprises. The Tower Companies is the 18th largest purchaser of Green Energy in the U.S., and the largest green developer in Washington, D.C.. Lerner is Washington, D.C.'s largest private real estate developer.